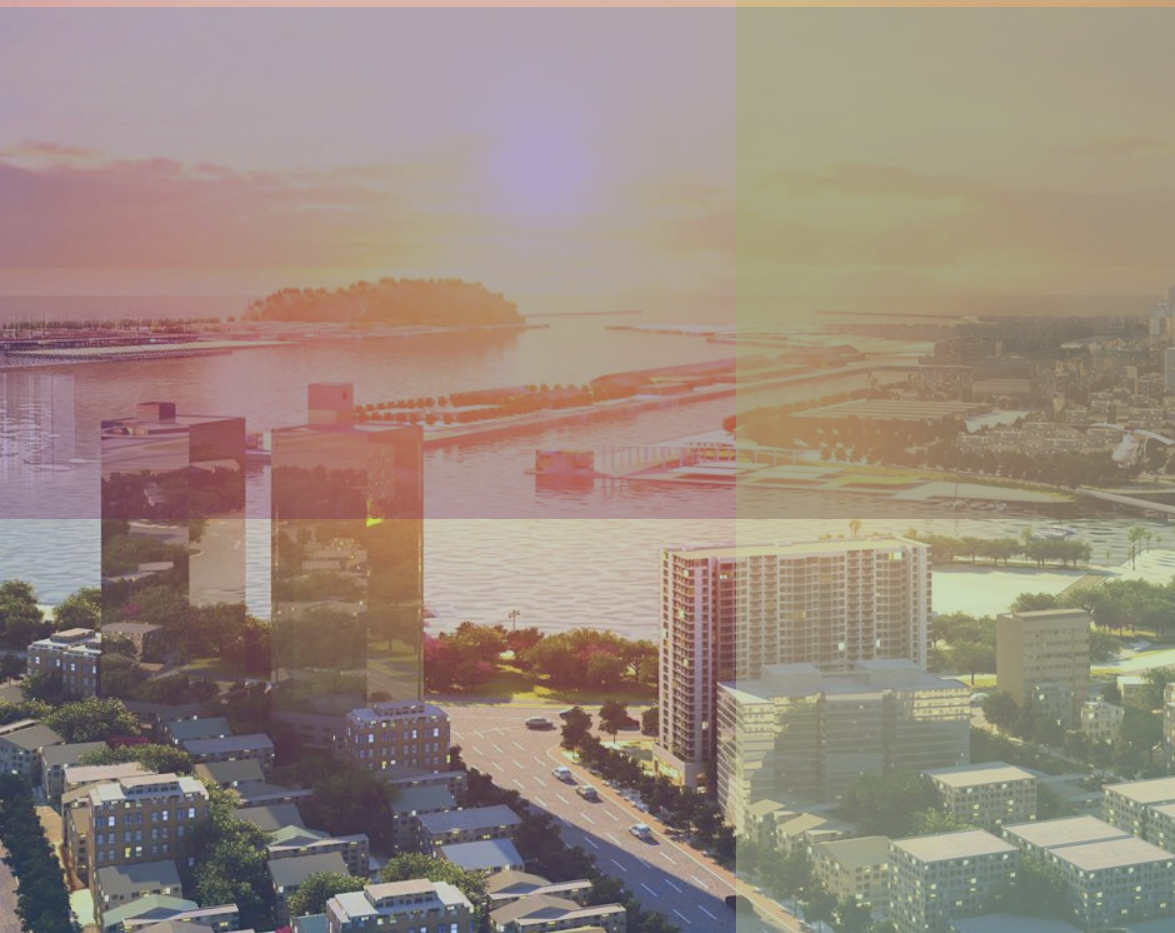


2021

# 國揚實業股份有限公司

Kuo Yang Construction  
(2505 TW)



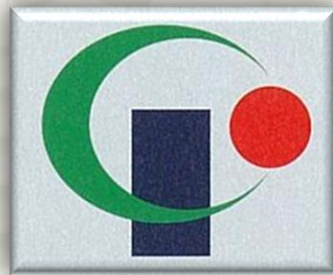


- Disclaimer Profile
  - Operating Strategies
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  - Business Activities— Development
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## Establishment & Background

Founded in 1972, Kuo Yang Construction grew as Taiwan's economy started taking off. Over the past 40 years, Kuo Yang's focus has turned into the technology industry. And as technology has developed into today's exquisite tourism and culture-creative industries, we continuously pursue excellence and express it in the architecture that Kuo Yang has so long been praised for.

In 2000, Kuo Yang foresaw a new era that would be affected by globalization and a love of quality lifestyles. As a result, Kuo Yang took the lead in integrating resources such as construction planning and property management. By successfully utilizing creativity in construction, Kuo Yang has added new value to buildings. That value lies in making architecture not just be buildings, but in being homes that carry on a dialog with life, and which bring a feeling of safety. A home should also be the source of energy and growth for all family members.



### Red→Vitality

Energetic & Innovative  
Represents the company's energy and reflects its young spirit

### Green→Life

Alive & Environmental  
Represents the company's management philosophy of providing better living spaces by promoting a green and environmentally-friendly lifestyle.

### Blue→New Architecture

New Architecture & A New Era  
Represents the company's modern fusion of architectural vocabulary and expresses the company's solid determination to reach sustainability

### Profile:

1. Company Name: KuoYang Construction Co., Ltd.
2. Stock Code: 2505
3. Date of Establishment: June 2, 1972
4. Time to Market: November 14, 1979
5. Paid-in Capital: NT\$3.8 billion
6. Market Capitalization: NT\$9.3 billion (Estimated based on the closing price of NT\$24.54 on 2021/10/31)
7. Revenue: NT\$4.8 billion (2021/1/1-2021/10/31)
8. Company Website URL: [www.kycc.com.tw/](http://www.kycc.com.tw/)

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**A. Operating Model:**

Add value to the land with brand advantages and improve after-sales service; establish the brand's image to address the changes in the real estate market, and thereby propose correct selling strategies.

**C. Management:**

Improve corporate governance as well as work and management efficiency.

**B. Product Marketing and Product Value:**

Reduce market risks through the advantages of products and prime locations.

**D. Customer Service:**

Provide construction schedules, develop a comprehensive community, and provide checks for the structural health of houses. These services help make our company a thoughtful construction company for house buyers.



**Build happy homes  
for Kuo Yang's  
customers.**

**Make customers'  
dreams come true.**

Unit: NT\$1,000

Item	2018	2019	2020	2021 Q1-Q3
<b>Operating revenue</b>	752,654	1,923,024	14,277,915	4,624,606
<b>Operating costs</b>	(521,191)	(1,458,300)	(8,752,481)	(3,323,558)
<b>Operating profit</b>	231,463	464,724	5,525,434	1,301,048
<b>Gross profit margin</b>	31%	24%	39%	28%
<b>Operating profit (loss)</b>	(39,351)	126,498	5,003,829	978,467
<b>Non-operating income</b>	(15,821)	(63,023)	155,761	98,625
<b>Pre-tax profit (net loss)</b>	(55,172)	63,475	5,159,590	1,077,092
<b>Income tax (expenses) profit</b>	4,183	(6,587)	(216,523)	(232,575)
<b>Net profit (net loss) for the period</b>	(50,989)	56,888	4,943,067	844,517
<b>Earnings (loss) per share</b>	(0.08)	0.08	7.58	2.22

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營運概況-成屋個案

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Case	Location	Number of units	Area (pings)	Sales amount (NT\$100 million)	Ratio of Kuo Yang's investments
Kuo Yan	Kaohsiung City	17 households	3,086	12	100%
The Green Place	Tainan City	79 households	9,716	23	65%
Smile Era	Kaohsiung City	158 households	5,098	11	70%
Good morning, Kuo Yang Phase 1	Keelung	561 households	20,104	20	55%






 營運概況-開發個案

Case	Location	Category	Land area acquired (pings)	Estimated building license approval	Ratio of Kuo Yang's investments
Jilin Urban Renewal	Taipei City	Residential buildings	-	Nov 2021	100%
Neihu Project	Taipei City	Plants and offices	2,127	Jan 2022	50%
Good morning, Kuo Yang Phase 2	Keelung	Residential buildings	4,979	Feb 2022	55%
Sanchong Project	New Taipei City	Plants and offices	1,828	Jun 2022	50%
Xindian Baoyuan Urban Renewal	New Taipei City	Residential buildings	-	Jan 2023	80%
Tucheng Project	New Taipei City	Plants and offices	3,590	Mar 2025	50%



The illustrations are provided for reference only

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Q & A  
Thank you

