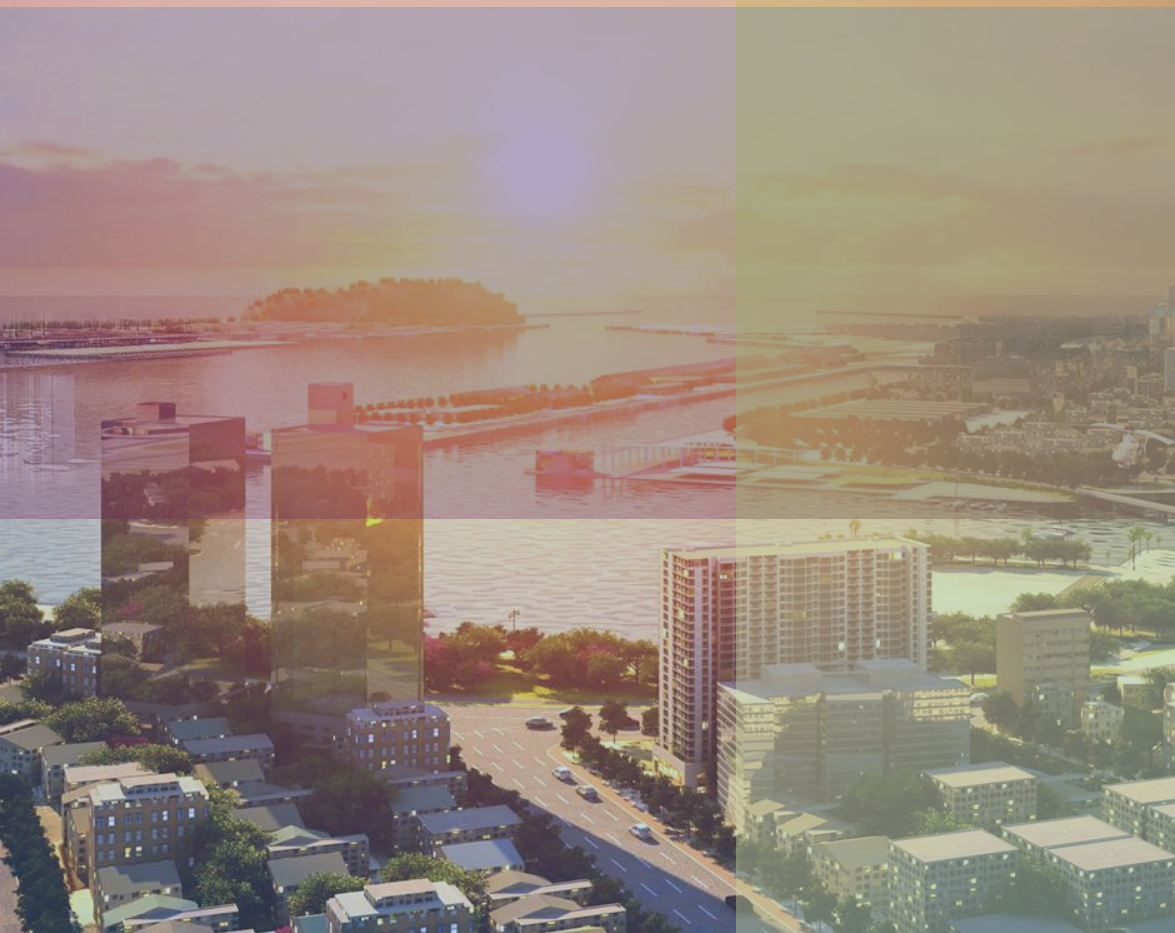


2024

# 國揚實業股份有限公司

Kuo Yang Construction Co., Ltd.  
(2505 TW)



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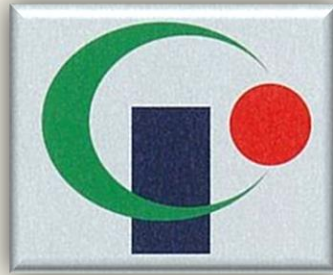
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## Establishment & Background

Founded in 1972, Kuo Yang Construction grew as Taiwan's economy started taking off. Over the past 50 years, Kuo Yang's focus has turned into the technology industry. And as technology has developed into today's exquisite tourism and culture-creative industries, we continuously pursue excellence and express it in the architecture that Kuo Yang has so long been praised for.

In 2000, Kuo Yang foresaw a new era that would be affected by globalization and a love of quality lifestyles. As a result, Kuo Yang took the lead in integrating resources such as construction planning and property management. By successfully utilizing creativity in construction, Kuo Yang has added new value to buildings. That value lies in making architecture not just be buildings, but in being homes that carry on a dialog with life, and which bring a feeling of safety. A home should also be the source of energy and growth for all family members.



### Profile:

1. Company Name: Kuo Yang Construction Co., Ltd.
2. Stock Code: 2505
3. Date of establishment: June 2, 1972
4. Time to market: November 14, 1979
5. Paid-in capital: NT\$3.8 billion
6. Market capitalization NT\$7.9 billion (Estimated based on the closing price of NT\$21.05 on 2024/10/31)
7. Revenue: NT\$473 million (2024/1/1-2024/9/30)
8. Company website URL: [www.kycc.com.tw/](http://www.kycc.com.tw/)

### Red→Vitality

Energetic & Innovative

Represents the company's energy and reflects its young spirit

### Green→Life

Alive & Environmental

Represents the company's management philosophy of providing better living spaces by promoting a green and environmentally-friendly lifestyle

### Blue→New Architecture

New Architecture & A New Era

Represents the company's modern fusion of architectural vocabulary and expresses the company's solid determination to reach sustainability

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I. **Operating Model:**

Add value to the land with brand advantages and improve after-sales service; establish the brand's image to address the changes in the real estate market, and thereby propose correct selling strategies.

III. **Management:**

Improve corporate governance as well as work and management efficiency.

II. **Product Marketing and Product Value:**

Reduce market risks through the advantages of products and prime locations.

IV. **Customer Service:**

Provide construction schedules, develop a comprehensive community, and provide checks for the structural health of houses. These services help make our company a thoughtful construction company for house buyers.



**Build happy homes  
for Kuo Yang's  
customers.**

**Make customers'  
dreams  
come true.**

Unit: NT\$1,000

Item	2022	2023	Jan. - Sep. 2024
<b>Operating revenue</b>	3,954,516	735,459	473,112
<b>Operating costs</b>	(3,169,639)	(443,914)	(296,360)
<b>Operating profit</b>	784,877	291,545	176,752
<b>Gross profit margin</b>	20%	39%	37%
<b>Operating profit (loss)</b>	279,217	10,735	(25,684)
<b>Non-operating income</b>	274,182	322,976	182,535
<b>Pre-tax profit</b>	553,399	333,711	156,851
<b>Income tax expenses</b>	(67,481)	(28,835)	(7,255)
<b>Net profit for the period</b>	485,918	304,876	149,596
<b>EPS</b>	1.28	0.80	0.38

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營運概況-成屋個案

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Case	Location	Number of units/vehicles	Sales amount (NT\$100 million)	Ratio of Kuo Yang's investments
Kuo Yan	Kaohsiung City	11/37	9	100%
The Green Place	Tainan City	3 households	1.5	65%
Smile Era	Kaohsiung City	1/30	0.4	70%
Total		15/67	10.9	



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Category	Case	Location	Estimated year for obtaining building use permit	Ratio of Kuo Yang's investments
<b>Residential buildings</b>	Kuo Yang Jilin Urban Renewal	Taipei City	116	100%
	Kuo Yang The River Avenue (Xindian Project)	New Taipei City	118	80%
	The Green Place - Green Light Area	Tainan City	114	65%
	Shin Tokyo City (Fengshan Project)	Kaohsiung City	115	50%
<b>Plants and offices</b>	Kuo Yang Intercontinental (Neihu Project)	Taipei City	114	50%
	Kuo Yang Digital (Sancong Project)	New Taipei City	115	50%
	Kuo Yang Foresight (Xiwan Road Project)	New Taipei City	117	50%
	Ascent Yuanchuang (Zhonghe Project)	New Taipei City	116	40%




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Category	Case	Location	Land area acquired (pings)	Estimated date for obtaining building license	Ratio of Kuo Yang's investments
<b>Residential buildings</b>	Good morning, Kuo Yang Phase 2	Keelung	4,884	114/04	55%
	Kaohsiung Gushan Project	Kaohsiung City	1,484	114/02	50%
	Kaohsiung Nanzih Project	Kaohsiung City	1,343	114/01	50%
	Kaohsiung Special Trade Zone 3 Urban Renewal Project	Kaohsiung City	-	114/12	80%
	Heart of Zuoying Urban Renewal Project	Kaohsiung City	-	115/02	100%
	<b>5 projects Subtotal</b>			7,711	
<b>Plants and offices</b>	Tucheng Project	New Taipei City	3,695	114/05	50%
	<b>1 project Subtotal</b>			3,695	
<b>Residential building + plant</b>	<b>6 projects Total</b>				
			11,406		



Q & A  
Thank you